



Corporate Prospectus 2017/2018

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Malaysian Organisation of Volunteers

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Executive Summary

Who We Are

The Malaysian Organisation of Volunteers (MOVE) is a registered not-for-profit organisation dedicated to providing a platform for Malaysian students across Sydney to engage in volunteering initiatives that aim to assist disadvantaged individuals in both Sydney and Malaysia.

2017/2018 Goals

- To organize and manage projects that allow volunteers of all skills, talents and disciplines to contribute their time, effort and resources to the local Australian community,
- To raise and donate a portion of 2017/2018's revenue to our patron charity Need to Feed the Need, a community based volunteering group aimed at assisting the homeless and urban poor in Kuala Lumpur,
- To distinguish MOVE amongst the collective of Malaysian student organizations as a hub for volunteering work and projects that engages with the local Australian community.

Upcoming Projects

Projects at MOVE are divided into two main groups, volunteering and fundraising. Through these projects, we aim to cultivate *diverse opportunities* for individuals of all backgrounds to engage with the community.

Volunteering Projects

- Homeless Documentary
- Busking for the Homeless (He Sings For Me)
- Volunteering Collaborations

Fundraising Projects

- Bake Sales
- Carnivals and Festivals
- Joint-Fundraisers



Background and Vision

How our journey began and our next
big destinations

A Brief History

MOVE was built upon the foundations of Persatuan Pelajar Muda Sydney (PPMS), a student organization that provided niche activities for Malay students residing in Sydney. In 2015, several volunteering events such as food distribution and bush regeneration were introduced in PPMS's annual roster of events.

In 2016, PPMS engaged in a radical transformation that rebranded the organization into a fully-fledged volunteering organization. It was subsequently renamed the Malaysian Organization of Volunteers and was registered as a not for profit organization under the Australian Charities and Not for Profit Commission (ACNC).

Mission and Vision

As **one of the first Malaysian student organizations in New South Wales who actively promote and manage charitable initiatives**, we aim to ensure that our activities and projects achieve the following objectives:



Raise awareness on the inequalities faced by disadvantaged members within society



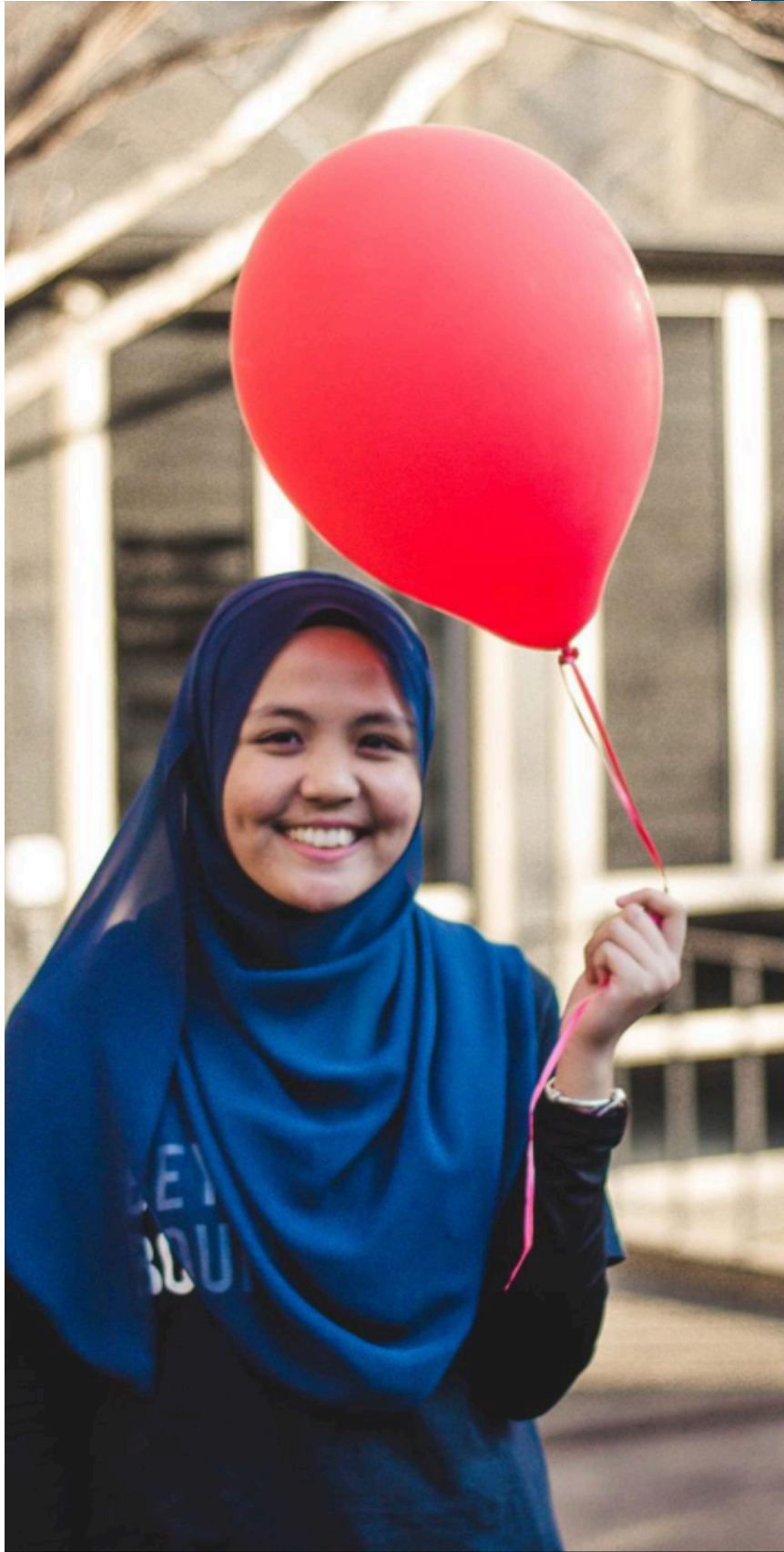
Provide opportunities for students of all backgrounds and disciplines to engage with charity and volunteerism



Foster greater relationships between students and the local Australian community



Cultivate a greater sense of empathy, understanding and unity amongst our volunteers and partners



Volunteering Projects

Giving people of all stripes an
opportunity to make a difference

Upcoming Projects

Adopting a **project-based** approach this year, MOVE aims to give our volunteers a diversity of opportunities to give back to the community regardless of their skills and disciplines. Additional details on individual projects can be found in their respective event proposals which can be made available upon request.

He Sings for Me

Duration: 4-5 months

Returning as a fan-favorite initiative from last year, He Sings for Me (HSFM) strives to be a platform for aspiring musicians, dancers and other talented individuals aimed at showcasing and refining their craft for a charitable cause.

Outline	He Sings for Me is a busking project where students of all talents have the opportunity to perform at different venues within downtown Sydney. Students will be required to purchase busking permits which will be partially subsidized by MOVE All proceeds of the events will be channeled to our patron charity, Need to Feed the Need (NFN) following the end of 2017/2018 term
Aims	The project aims to achieve the following: a. Provide an open platform for individuals to demonstrate their skills and talents b. Raise awareness on the activities and goals of our patron charity – NFN c. Donate the money generated towards NFN's cause and activities
Primary Costs	The project is estimated to cost \$454.40 Main cost contributions include providing participants with 50% subsidies for their busking permits as well as certificate materials and printing

Homeless Documentary

Duration: 1-2 months

As a platform for aspiring filmmakers, journalists, directors and video editors, MOVE's homeless documentary initiative will enable participants to engage with individuals from parliamentarians to activists on their stories regarding homelessness in Sydney.

Outline	<p>The Homeless Documentary aims to be a platform aimed at individuals interested in filmmaking, journalism and video-editing where they are tasked with creating a documentary based on the homeless situation in Sydney.</p> <p>Following the completion of the documentary, all participants will be able to showcase their work through a screening night where the community will be invited to watch the documentary over light refreshments</p>
Aims	<p>The project aims to achieve the following:</p> <ul style="list-style-type: none">a. Provide a creative medium for individuals to showcase the social issue of homelessness and engage with the local Australian communityb. Generate greater awareness amongst the community on the factors, issues and potential solutions of homelessnessb. Donate the money generated towards NFN's cause and activities
Primary Costs	<p>The project is estimated to cost \$200. Main cost contributions include providing food and drinks during the screening of the documentary and the certificate materials and printing</p>

Charity Collaborations

Duration: 1-2 months

In the spirit of promoting greater cross-cultural collaborations between Malaysians and Australians, our Charity Collaborations initiative will allow our participants to engage closely with hands on volunteering work through partnership with various local charities and volunteering groups.

Outline	Participants will assist several volunteering groups on a weekly basis for 2 months. Each participant is required to complete 6 shifts in order to receive a certificate of completion at the end.
Aims	The project aims to achieve the following: <ul style="list-style-type: none">a. Provide a platform for individuals to engage in hands-on volunteering work with local charities and volunteering groups within Sydneyb. Promote greater cross-cultural exchange between Malaysians and Australiansc. Cultivate greater empathy and understanding for homeless individuals facing difficult circumstances
Primary Costs	The project is estimated to cost \$30 . Main cost contributions include certificate materials and printing for all participants.



Fundraising Projects

Acts of compassion that transcends
boundaries

Overview of Fundraisers

Aside from MOVE volunteering projects, we also have opportunities where people can also play their part to give back to the community through our various fundraising events aimed at supporting our **patron charity** through three main avenues:

Patron Charity Program

Through our brand-new initiative, MOVE's fundraising projects for the year will go towards a patron charity, a Malaysian based charity or volunteering group. This year, MOVE's fundraising events will be supporting Need to Feed the Need (NFN), a group based in Kuala Lumpur dedicated to serving meals to homeless individuals and the urban poor.



Events, Booths and Bakesales

Throughout the year, MOVE will engage in several different social events in order to bond with our volunteers and gain a few donations for our patron charity. Tentative events for the year include a Talent Show, Charity Bake Sale and Board Game Night.



Online Platforms

As a free organization, MOVE also gains a small portion of its annual revenue from community donations which can be done through our website or through online fundraising platforms to raise funds for individual events and initiatives.



Community Joint-Ventures

With dozens of student organizations across Sydney, there are plenty of opportunities for MOVE to join forces with another organization to create a joint-fundraiser. Whether it's through a charity football game, board game night or festive celebration, there are opportunities aplenty for individuals to do good through the things they love.



Annual Expenditure

A roadmap of resources for the coming
year

Expected Expenditure

Volunteering and Fundraising Projects	
Homeless Documentary	\$200.00
He Sings for Me (Busking for the Homeless)	\$454.40
Charity Collaborations	\$30.00
Charity Talent Show	\$200.00
Ramadhan Bazaar Booth	\$300.00
Bake Sales	\$300.00
Charity Game Night	\$200.00
Thank You Dinner	\$700.00
TOTAL:	\$ 2,384.40
Organizational Administration	
Website Domain Hosting	\$120.00
Committee T-shirts	\$115.00
Business Cards	\$70.00
Print Materials (Flyers, Information Sheets, Certificates etc.)	\$300.00
TOTAL:	\$605.00
GRAND TOTAL:	\$2,989.40



Sponsorship Benefits

Play your part to drive the spark of
change

Key Benefits

Sponsors for MOVE can help drive its' initiatives in a number of ways. While we're humbled any form of monetary support, your business or organization can assist our activities through donations in kind (food, resources or services) or by publicizing our events through your marketing channels.

As a patron of MOVE's journey for the year ahead, your business or organization can gain from the following:

a. Physical Advertising

With hundreds of Malaysian students currently residing and studying in Sydney, MOVE will be able to promote your brand identity through formal mentions, flyers and other physical means to our volunteers and participants during our volunteering and fundraising events and initiatives.

b. Online Student Reach

Aside from physical advertising, MOVE will also be able to promote your brand and initiatives through our various social media platforms with daily posts broadcasted to 1,493 people across a variety of universities and student associations on our Facebook page alone.

c. Social Responsibility

Through your support, your business or organization will be able to help do its part to give back to the community. It's also a great way for your business to gain positive marketing through attending, supporting or publicizing our events.

Overview of Benefits

Premium Packages	Platinum	Gold	Silver	Bronze
Sponsored Amount	Above AUD1500	AUD1000-15000	AUD500-1000	Below AUD500
Event Benefits	<ul style="list-style-type: none"> Establishment of a booth at select MOVE events Your company's name will be mentioned during MOVE opening and closing ceremonies as our PLATINUM sponsor Representatives or physical/digital media of your company's brand at select MOVE events Framed Certificate of Appreciation 	<ul style="list-style-type: none"> Your company's name will be mentioned during MOVE opening and closing ceremonies as our GOLD sponsor Representatives or physical/digital media of your company's brand at select MOVE events Framed Certificate of Appreciation 	<ul style="list-style-type: none"> Your company's name will be mentioned during MOVE opening and closing ceremonies as our SILVER sponsor Representatives or physical/digital media of your company's brand at select MOVE events 	<ul style="list-style-type: none"> Your company's name will be mentioned during MOVE opening and closing ceremonies as our BRONZE sponsor
Advertising	Weekly posts on our social media platforms	Bi-weekly posts on our social media platforms	Monthly posts on our social media platforms	Bi-monthly posts on our social media platforms



Committee Members

Meet the people who make it happen

MOVE 2017/2018 Committee



Kenny Ng
President



Vishnu Panickar
Vice-President



Nurliyana Izzati Abd Rahman
Secretary



Fatin Nabilah Nor Bashah
Treasurer



Paartiban Paneerselvam
Liaison Director



Izham Ibrahim
Sponsorship Director



Syariae Shahzamar
Sponsorship Director



Hindun Shaza Zulkifli
Welfare Director



Nge Tze Choong
Welfare Director



Anisah Md Nor
Education Director



Sharifah Nawwarah Syed Azaham
Education Director



Mohammad Siddiq Moideen
PR Director



Nick Muhammad Hashraffudin Nick Hamasholdin
IT Director



Cigie Soon
Design and Media Director